

KRISTIRILEY

Instructional Designer & Graphic Artist

+ CONTACT



EDUCATION

Master of Science Global E-Learning

Texas A&M University - Commerce, TX. Dec 2012.

Bachelor of Science Instructional Training and Design

Texas A&M University - Commerce, TX. May 2011.



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PROFILE

I have many years' experience designing and developing dynamic, results-based training that applies proven best practices of instructional design, and adult learning theory and methods. Working with various clients, I have developed training plans, curriculum, e-learning courses, explainer videos, print materials, digital materials, custom graphics and video courses. I've worked within a template when required, but typically have created custom instructional materials that meet a company's branding guidelines.

I have a very wide range of graphic and multimedia skills, ranging from simple photo editing to custom designed graphics and videography. My talent for design offers a definite advantage when creating eLearning courses, custom graphics, whiteboard animation, presentations or print material for your business or organization. My goals is to create instructional material that not only works, but also looks great so it is better received by your audience.

If you know the direction your training needs to go and have a vision for it, I can help you turn your vision into reality. If you haven't yet determined which direction to go and can't even **begin** to envision it – relax, I can help you there too.

Whatever you need, from assessment to project completion, I'm here to help. I can say with confidence that our goal is the same – **great results**.

EXPERIENCE



Since founding Kinectix Inc. I have worked with several clients on a variety of projects. Here are a few of the highlights...

eLearning Design & Development

Authored, designed and developed dozens of eLearning courses using Articulate Storyline, SL 360 & Rise for White Lodging Inc., Fleming's Prime Steakhouse & Wine Bar, CertaPro Painters, Pacific Life and others.

Each course is highly interactive and engaging and has a unique look and feel. eLearning courses can include a variety of assets such as video, photos, animation, photorealistic characters, toon characters, dynamic design, or custom graphics, depending on the needs and wants of the client.

Custom Whiteboard Animation Videos

Authored, designed and created custom whiteboard animations for Honda/Acura, Pacific Life and others using Sparkol Videoscribe.

The animations involve custom creation of graphic assets, tailored to the needs of each client, graphs and charts, and even personalization of animated characters to reflect company branding.

Graphic Design

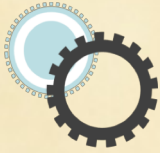
Designed and developed various presentations; given much-needed makeovers to training materials and prepped them for both print and digital; helped with re-branding efforts; created custom graphics and logos for local businesses and non-profits; designed marketing materials for various other clients and organizations.

Needs Analysis & Project Management

Conducted a full needs assessment, developed robust surveys to pinpoint gaps in training, planned and designed curricula, created new materials, implemented new certification methods, organized, edited, and re-branded current training materials for Fleming's Prime Steakhouse & Wine Bar.

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SKILLS & SERVICES

- + Consultation
- + Training Needs Analysis
- + Curriculum Development
- + Content Development
- + Storyboard Development
- + Script Writing
- + eLearning Design
- + Whiteboard Animation
- + Explainer Videos
- + Custom Graphics
- + Custom Photography
- + Audio & Video Editing
- + Print Material Design



TOOLBOX

I am highly experienced and skilled in the use of Articulate Storyline 360 and Rise. Additionally, I utilize a wide range of multimedia *tools to create and edit custom graphics, edit and produce audio and video, design print materials, and create whiteboard animation and explainer videos. I continue to expand my knowledge and stretch my skills at every opportunity!

*Adobe CC, Microsoft Office, CyberLink PowerDirector and WaveEditor, Corel, Sparkol VideoScribe, PowToon, GoAnimate (Vyond), Inkscape and more.

ABOUT ME



Hi, I'm Kristi Riley, founder and owner of Kinectix Inc. I love what I do, have a passion for people, and get excited about helping others succeed.

My approach to training is simple, really...

Keep it relevant. No one wants to sort through information that doesn't help them or apply to their situation. People should be able to take what they've learned and use it.

Be engaging. Training should look good, and it should involve the learner in some way. In short, it should appeal to its intended audience. You know, like a really cool commercial that you can't stop watching.

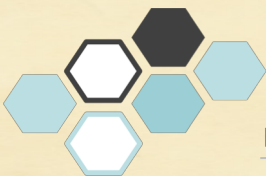
Finally, it should be **effective**. Bottom line? If you keep it relevant and engaging, it will be.

"Kristi is a very talented and creative designer. She uses proven learning methods, yet manages to think outside the box, making her work both effective and engaging."

~ Anthony Harmetz

"Kristi is an exceptional instructional designer and eLearning developer. Every single course she develops for us she knocks out of the park. She has a natural ability to translate learner needs into engaging learning and has the visual design and graphic design acumen to bring her visions to life. I rely on Kristi for interacting with SMEs, writing scripts, developing courses, troubleshooting software bugs, and develop full curricula."

~ Kelly Duran



REFERENCES

Anthony Harmetz Owner & President of JAK Training, Coaching and Recruiting - Huntington Beach, CA	714-392-4409 Anthony6059al@verizon.net
Kevin Mulvihill Instructional Designer and Owner at Sudden Insight (retired) - San Bernardino, CA	818-336-7750 Kevin@SuddenInsight.com
Kelly Duran Curriculum Development Manager, CertaPro University - Corona, CA	714-336-5192 KDuran@CertaProUniversity.com
Whitney Bleckert Director of Guest Services at Paul Martin's American Grill - Newport Beach, CA	949-350-6471 Whitney@PMAGrill.com
Carl Meyers III Director of Talent Development at White Lodging Services - Highland, IN	219-629-5594 Carl.MeyersIII@WhiteLodging.com
Jennifer North Field Training Manager at Fleming's Prime Steakhouse and Wine Bar - Tampa, FL	813-347-6179 JNorth@FlemingsSteakhouse.com
Dave Medrano Manager, Training and Development at American Honda Finance Corp. - LA, CA	310-972-2631 David_Medrano@ahm.honda.com

